



# The Business of Building Services for Psychosomatic Medicine

## Who to Negotiate With and How

Presenter: Stephen P. Melek, FSA, MAAA

November 11, 2009

# Disclosure: Steve Melek, FSA, MAAA

Milliman
Employment--Direct Relationship
Consulting--Direct Relationship

# Outline

- Some History – Prevalence and Spending
- Changes Coming – Federal Parity Requirement
- Opportunities for Improvement
- Getting to Yes

# Mental Health Facts

Prevalence of Behavioral Disorders in the general US population:  
30% for years, some are mild and below threshold levels

100 Adults

22 with diagnosable mental disorder

2-3 will seek treatment from mental health specialists

5-6 will seek some type of treatment in primary care settings, and  
14-15 will go untreated

Source: Kessler, et.al. 2005

# Depression Facts

- Affects 9.5% of the population in any given year
- 1 in 6 individuals will be affected by depression at some point in their lifetime.
- According to the World Health Organization, the incidence of depression is expected to increase.
- Average delay between onset of illness and treatment is 6-8 years

# Behavioral Healthcare Spending

Private Insurance - Mental Health and Substance Abuse  
Expenditures

1986 - \$ 7.1 billion vs. \$2.8 B

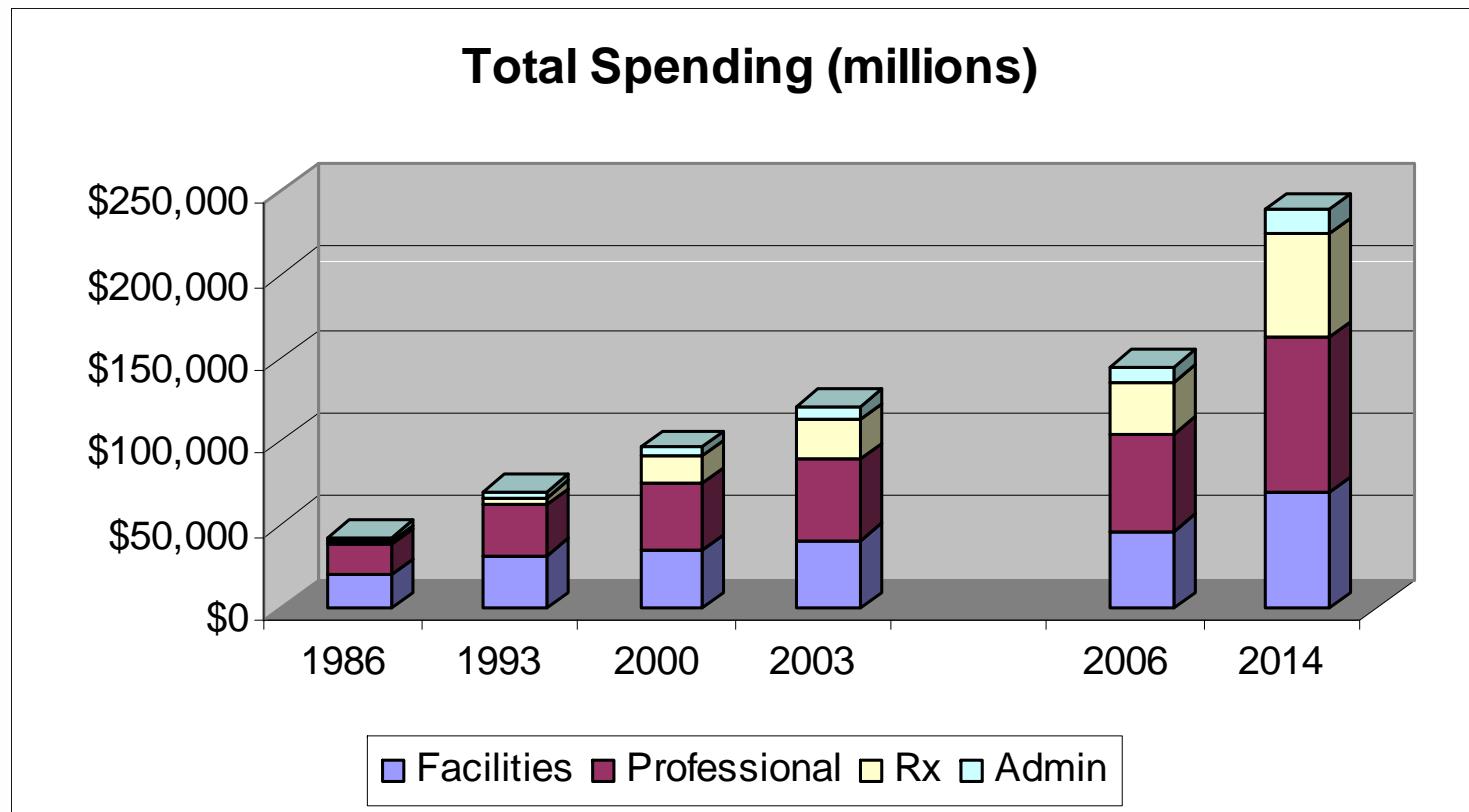
2000 - \$17.4 billion vs. \$1.9 B

Proj. 2006 - \$ 29.7 billion vs. \$2.1 B

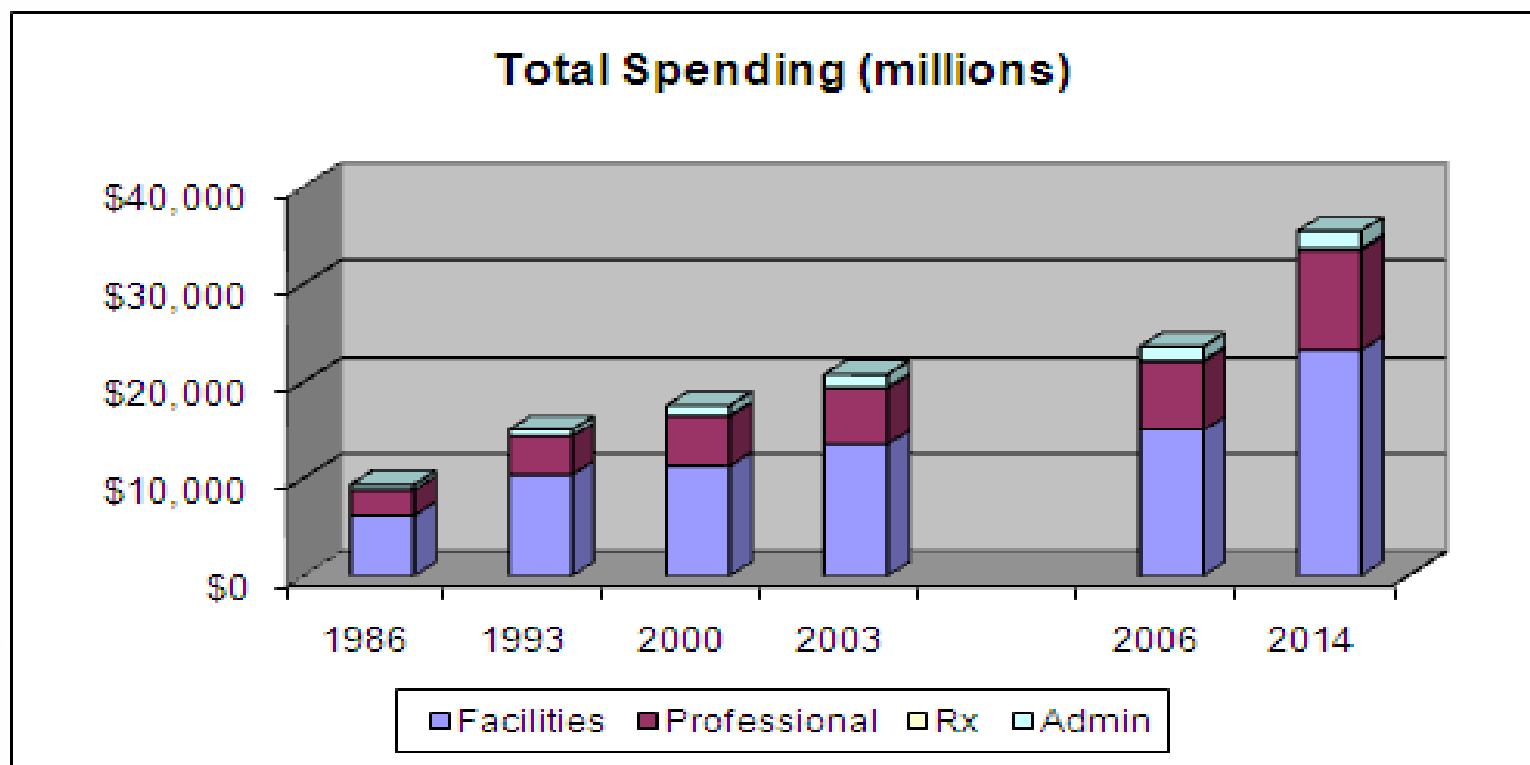
Proj. 2014 - \$ 53.6 billion vs. \$2.4 B

Source: SAMHSA Spending Projections, 2007

# Total Behavioral Healthcare Spending – All Payers

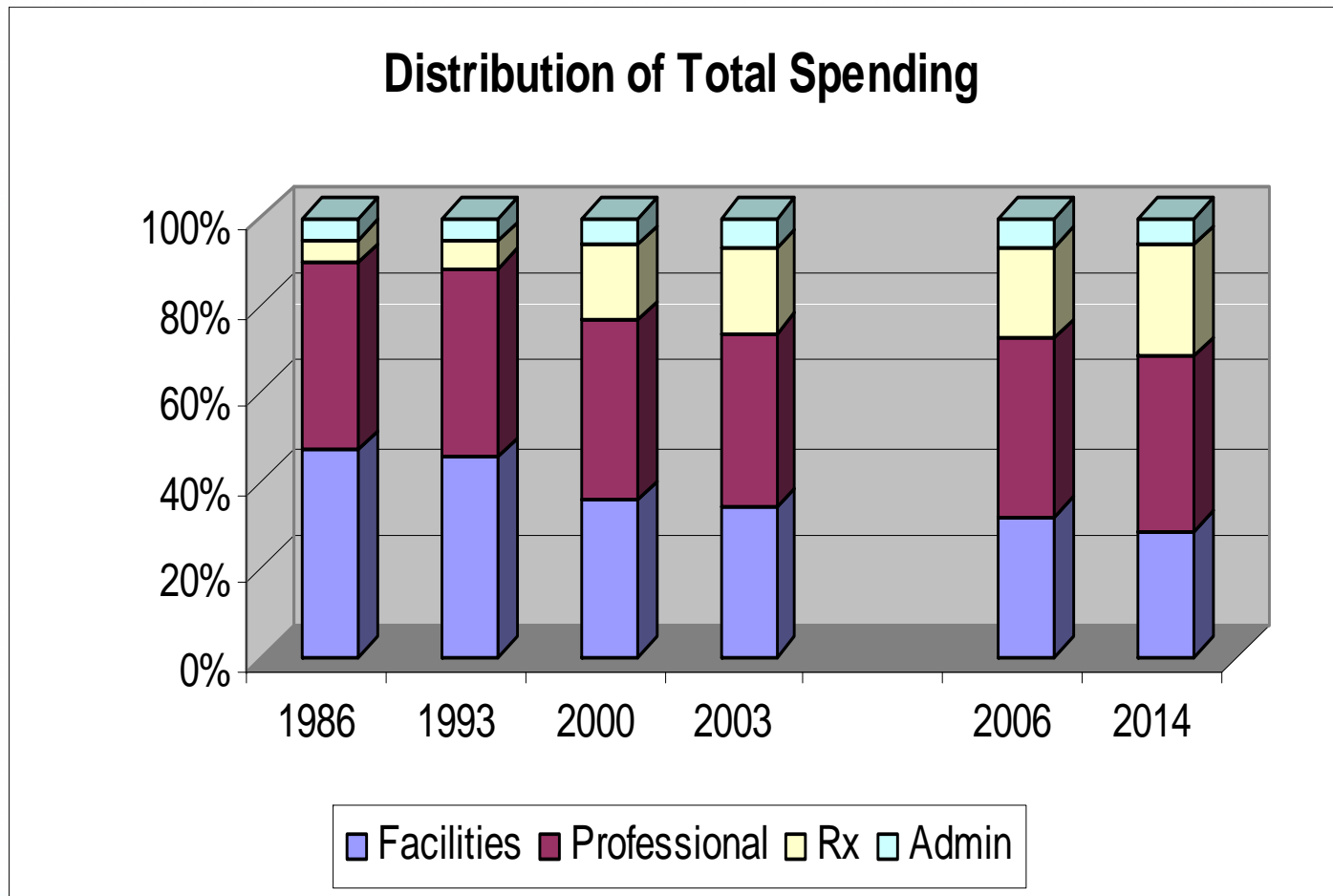


# Total Substance Abuse Treatment Spending – All Payers

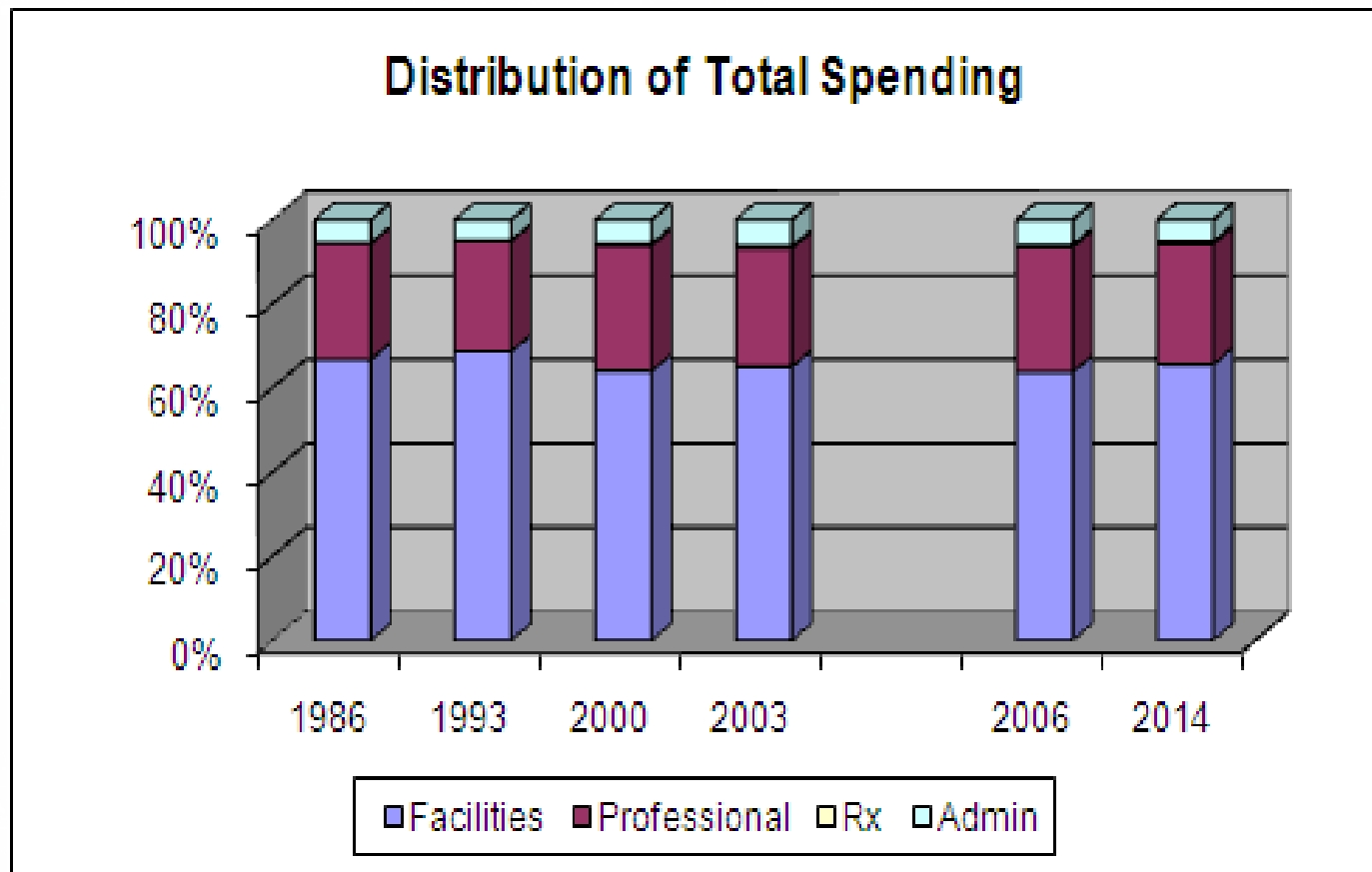




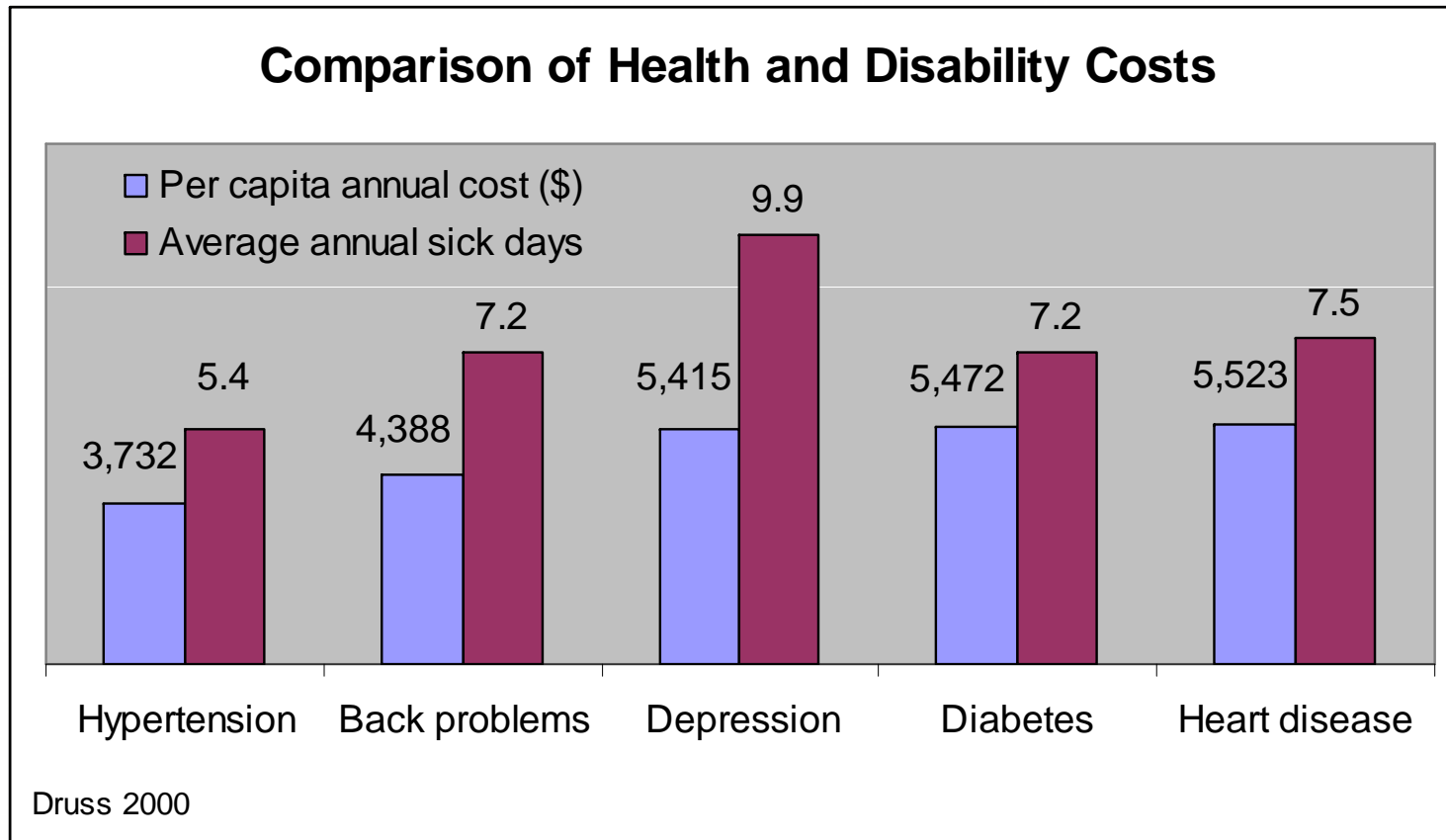
# Total Behavioral Healthcare Spending – All Payers



# Total Substance Abuse Spending – All Payers



# Health and Disability Costs of Depression



# Economic Burden

Based on average impairment and prevalence estimates, depression and other mental illness ranked 3<sup>rd</sup> for the overall economic burden of illness among the top 10 health conditions, at an average annual cost per employee of \$348, behind hypertension (\$392) and heart disease (\$368)

Source: Goetzel et.al., JOEM, April 2004

# The Quality of Treatment

- Minimally Adequate Treatment of Behavioral Disorders:  
48% of those treated in MH setting (35% SA)  
13% of those treated in Medical setting (5% SA)

=> 8% of all members with prevalent disorders

- In spite of effective treatments and evidence-based guidelines, only 1 in 5 individuals with **depression who seek treatment** are treated according to minimum standards (JAMA, 2003).

# Primary Care Issues

- 25-36% of primary care patients have a diagnosable behavioral disorder
- Behavioral disorders often present with physical symptoms such as fatigue, chest pain, dyspnea, low back pain, etc. (80% of individuals eventually diagnosed with depression complain of physical pain first)
- PCPs not well-trained in BH may focus on the physical symptom and overlook the underlying behavioral disorder.

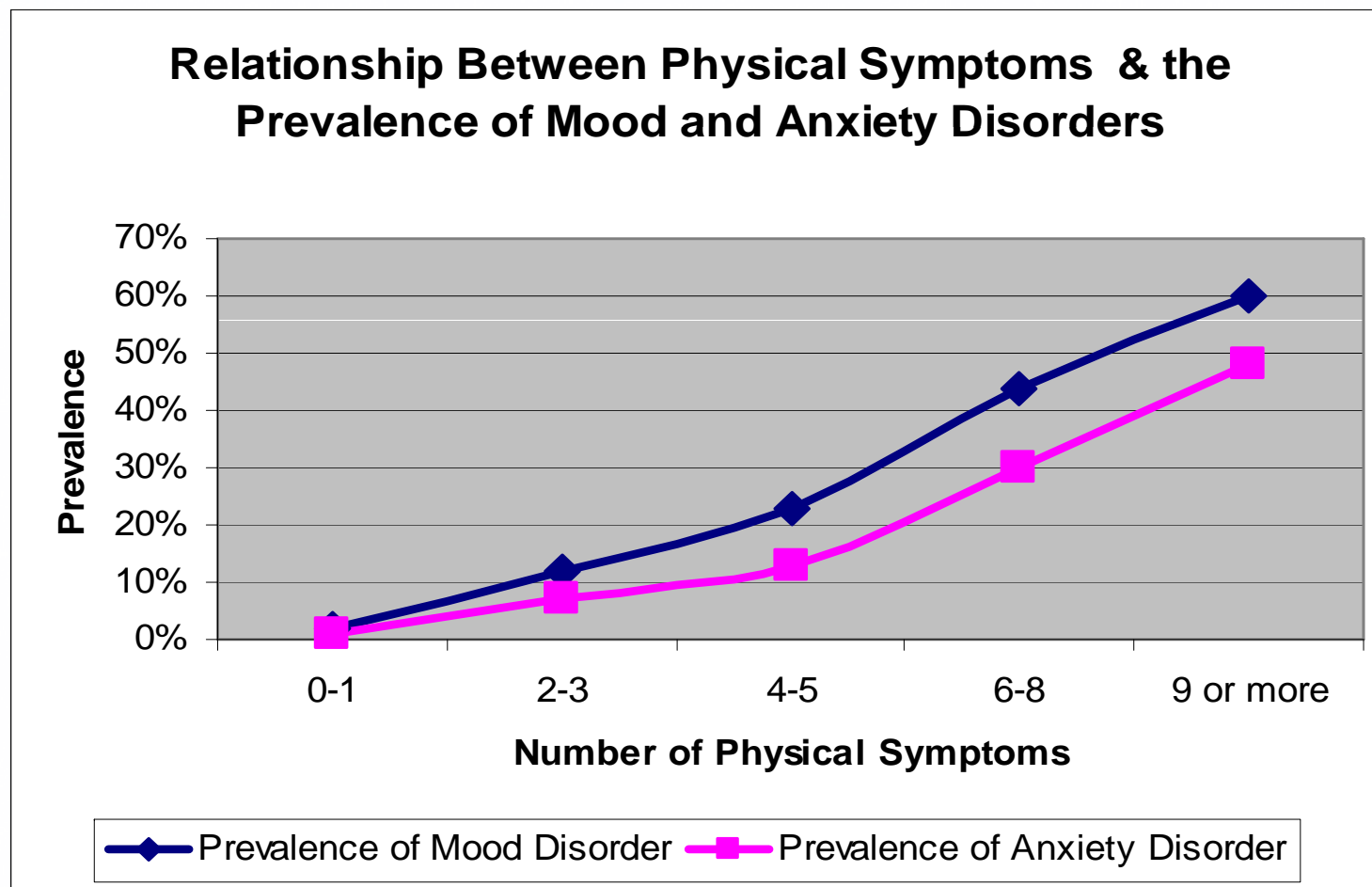
# Psychotropic Drugs – Effectively Used?

## Types of Challenges with PCPs Prescribing Psychotropics

- Low Patient Adherence Rates
- Sub-Optimal Dosing
- Therapeutic Duplication
- Impact of Side Effects
- Inappropriate Use
- Poly-pharmacy
- Contraindicated Use

# Physical Symptoms & Psych Disorders

(Kroenke, 2003)





# Along Comes Healthcare Reform

- HR1424 – The Paul Wellstone and Pete Domenici Mental Health and Addiction Equity Act of 2008
- What does it cover?
- What doesn't it do?
- What is unclear?
- When will things be clarified?
- Is this an opportunity?

## HR1424 – Some Details

- Amends the Mental Health Parity Act of 1996
- Applies to group health plan of > 50 employees
- If plans provide mental health or substance use benefits, they must have financial requirements and treatment limitations applicable to mental health/substance use disorder benefits that are no more restrictive than those requirements and limitations placed on medical/surgical benefits.
- Equity coverage will apply to all financial requirements, including deductibles, copayments, coinsurance, and out-of-pocket expenses, and to all treatment limitations, including frequency of treatment, number of visits, days of coverage, or other similar limits.

## HR1424 – More Details

- If a plan offers two or more benefit packages, the requirements of this Act will be applied separately to each package
- As under the current Federal parity law, mental health or substance use benefit coverage is not mandated
- Effective for plan renewals on or after 10/3/09
- A group health plan (or coverage) that provides out-of-network coverage for medical/surgical benefits must also provide out-of-network coverage, at parity, for mental health/substance use disorder benefits
- As under the 1996 Mental Health Parity Act, a group health plan (or coverage) may manage the benefits under the terms and conditions of the plan

## HR1424 – More Details

- The current HIPAA preemption standard applies. This standard is extremely protective of State law. Only a State law that “prevents the application” of this Act will be preempted which means that stronger State parity and other consumer protection laws remain in place.
- If a group health plan (or coverage) experiences an increase in actual total costs with respect to medical/surgical and mental health/substance use benefits of 1% (2% in the first plan year that this Act is applicable), the plan can be exempted from the law

## HR1424 – Cost Estimates

- Milliman projected an average increase of 0.6% in total healthcare costs from parity with no changes in utilization and care management – this translates to \$2.40 pmpm or close to \$30 million for every 1 million insured lives
- We also projected that this cost increase could be managed to <0.1% with improvements in utilization and care management
- These estimates exclude potential savings from medical cost offsets when members receive effective treatment for behavioral disorders

## Some Out-of-Network Considerations

- Co-morbid Patients Will Eat Through Out-of-Pocket Limits
- Sample Plan Design: \$1,000 deductible + \$1,000 INN Coinsurance Limit + \$2,500 OON Coinsurance Limit, with 80% INN coverage, 60% OON coverage
- Hits OOP Limit INN at \$6,000 of allowed charges; hits OOP Limit OON at \$7,250 of allowed charges
- 2008 Annual Probability of exceeding \$6,000 of Undiscounted Charges: 22.2%
- 2008 Annual Probability of exceeding \$7,250 of Undiscounted Charges: 19.7%

## 2010 HCGs – Preliminary PMPM Costs under Parity

(all payers, typical benefits - undiscounted)

Specialty Behavioral	Loosely Managed	Tightly Managed
Inpatient Hospital	\$5.25	\$1.83
Outpatient Hospital	1.66	0.71
Inpatient Professional	0.59	0.18
Outpatient Professional	<u>9.23</u>	<u>2.70</u>
<b>Total Behavioral</b>	<b>\$16.73</b>	<b>\$5.42</b>
Psych Drugs		
Professional Office/Urgent Care Visits	\$34.45	\$25.35
All psychotropic classes	\$16.27	\$7.45

# Prevalence of Co-morbid Depression or Anxiety among Chronic Conditions

Commercial Population	1. Disease Prevalence Rates		2. Co-morbid Prevalence Rates	
Chronic Medical Condition	Scientific	Treatment	Scientific	Treatment
Diabetes Mellitus	7.0%	5.2%	29.0%	24.8%
Hypertension	16.1%	9.1%	28.0%	24.7%
Arthritis	14.1%	7.9%	30.0%	25.9%
Asthma	6.6%	2.4%	54.0%	19.5%
COPD	3.8%	1.4%	37.0%	30.5%





What's the cost impact of comorbid depression on a patient with a chronic medical condition?

## Impact of Co-morbid Psych Illness with Chronic Medical Conditions on PMPM Costs

<i>Chronic Medical Condition</i>	<i>With Comorbid Depression Treatment</i>	<i>No Comorbid Depression Treatment</i>
Diabetes	\$1,182 (108)	\$ 701 (10)
Hypertension	\$ 961 ( 98)	\$ 550 ( 9)
Arthritis	\$1,048 (122)	\$ 521 (12)
Asthma	\$1,065 (125)	\$ 399 ( 9)
COPD	\$1,377 (133)	\$ 713 (14)
	Total Healthcare Cost PMPM (Behavioral Cost)	

# An Opportunity to Invest in Mental Health?

- Improve access to specialists that are effective
- Better outcomes for complex behavioral patients
- Improve health of comorbid patients, reduce total healthcare costs
- Reduce costs of somatic complaints, burden on PCPs
- Increase effectiveness of psychotropic treatments
- Increase employee productivity
- Reduce absenteeism/disability costs

## Projected Annual Cost of Status Quo Commercially Insured Population

	Treatment Comorbidity	Expected Comorbidity
Commercially Insured Population:	218,000,000	
Comorbid Chronic Medical-Psych:	6.39%	18.43%
Comorbid Cases:	13,900,000	40,200,000
Average Cost Increase PDMPM:	\$ 500.00	\$ 500.00
Annual Comorbid Cost:	\$ 83,400,000,000	\$ 241,200,000,000

# Projected Annual Cost of Status Quo Medicare Population

	Treatment Comorbidity	Expected Comorbidity
Medicare Insured Population:	39,200,000	
Comorbid Chronic Medical-Psych:	20.81%	46.79%
Comorbid Cases:	8,200,000	18,300,000
Average Cost Increase PDMPM:	\$ 500.00	\$ 500.00
Annual Comorbid Cost:	\$ 49,200,000,000	\$ 109,800,000,000
Combined Cost:	\$ 132,600,000,000	\$ 351,000,000,000
Impact of each 10% Gap Closure:	\$ 13,260,000,000	\$ 35,100,000,000

## Long Term Projected Cost of Status Quo

10 year total:	\$2,350 Trillion
20 year total:	\$9,778 Trillion

## So ...Who Do I Negotiate With?

- Health Plans – they have the most opportunity for healthcare cost savings
- Employers – they have the most opportunity for reduced costs and productivity gains
- Medical Centers – they have opportunities for increases in admissions from lower ALOS, decreases in 1-on-1 care, reduced liability for adverse MH/SUD-related events in medical settings
- Non-psychiatric physician groups – improves clinical outcomes, possible shared savings, improvements in capitated arrangements
- MBHOs - ???

# Impact on Contracted Fees

- 90862 Med Mgt Check – Current common contracted fees with MBHOs => \$45 - \$50 per visit
- Extrapolation of Commercial Managed Care fee schedule at 125% of Medicare Allowed for 90862 => \$65 - \$70 per visit
- 99252 IP Consult – Current common contracted fees with MBHOs => \$75 - \$80 per visit
- Extrapolation of Commercial Managed Care fee schedule at 125% of Medicare Allowed for 99252 => \$95 - \$100 per visit



# Impact on OP Visit Volume

- 1 million commercially insured members

Moderately managed => 72,000 medical/evaluation/meds visits

Additionally => 1,760,000 office visits to PCPs

.....if 25% have underlying behavioral disorders

that's 440,000 office visits that could benefit from Psych MDs,

.....a 6-fold increase in Psychiatric touches

# **Integrated Medical-Behavioral Healthcare**

## **A Case Study**

A Major Health Plan had designed an Integrated Medical-Behavioral Care Management Program and needed help with 2 key items:

1. Was the program meeting ROI objectives?
2. How could members that resulted in the best outcomes be identified through predictive models?

# **An Integrated Medical-Behavioral Care Management Program is Born**

- HRAs on new members
- Member responses to questions trigger referral
- Medical and Behavioral care manager team
- Engagement effort
- Goals set for participants
- Graduation upon achievement

# Why a Predictive Model?

- Referrals vary
  - Participants who graduate
  - Participants who have long “active” periods
  - Participants who dropout
  - Members who refuse
  - Members not able to be contacted
- Effective Engagement
  - members who change behavior and get healthier
  - members who do not change and cost \$\$

# Why a Predictive Model?

## A Capacity Problem

- 1 million insured members
- 20% treatment co-morbidity = 200,000 IMBH candidates
- Nurse shortages => staffing challenge
- Target participants of 10,000

# Data Available

- HRA Data
- Detailed claim data
  - medical claims
  - behavioral claims
  - pharmacy claims
- Demographic data (eligibility)
- Consumer Data

# Consumer Data

- Favorite Interests
- Healthy/unhealthy habits
- Physical activity
- Support system
- Socioeconomic status

## Treating the Top 2%

Milliman 2009 Healthcare Cost Estimates		
Top %	Average Cost	% of Total
1%	\$ 195,520	29.5%
2%	\$ 139,755	37.9%
5%	\$ 78,360	54.4%
10%	\$ 50,890	68.0%



## Treating the Top 2%

From every 1 million lives => 20,000 High Cost People

At 95% effective coverage => \$2.65 Billion

With 60% having MH/SUD => \$1.59 Billion

With only ~10% of these effectively treated => \$1.45 Billion Cost

Can we reduce costs by 5% through improved outcomes?

If so => \$72 million saved = 1% of total healthcare costs